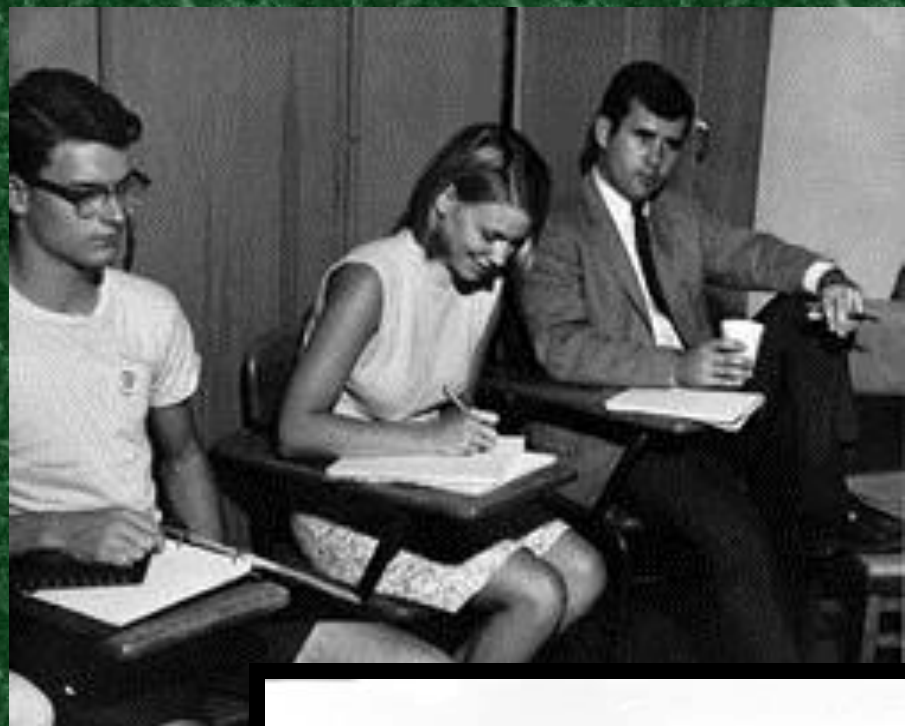


A HISTORY OF WI-ACE

1963 - 2003

The '60s







woodstock





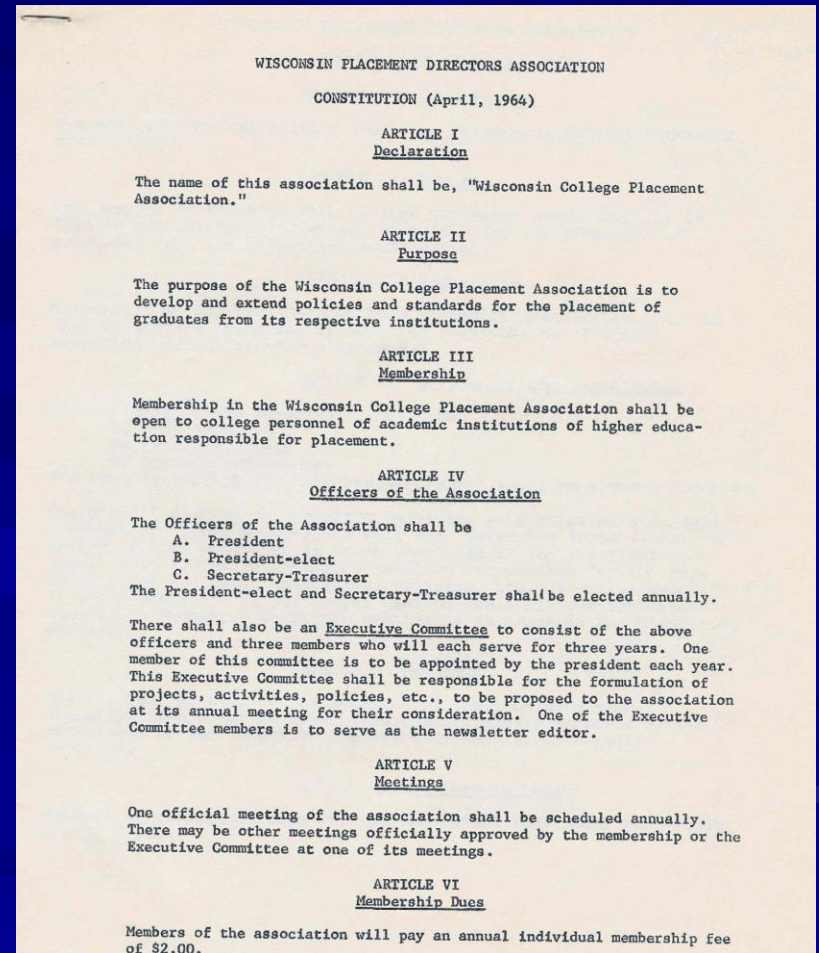






First Constitution

- Adopted on April 17, 1964
- Purpose: “develop and extend policies and standards for the placement of graduates from its respective institutions”
- Annual membership fees were \$2.00



WCPA

■ Original Name:

Wisconsin College Placement
Association

Two Early Members



Lee Jensen—1967
UW-River Falls



Dick Turzinski—1972
UW-Oshkosh

Employers Participate--1967



**THE
MEAD
INN**

WISCONSIN RAPIDS • WISCONSIN

86 AIR CONDITIONED GUEST ROOMS

OFFICE OF EDWARD P. KURTZ
PRESIDENT AND MANAGER

HOTEL COMFORT • MOTOR CONVENIENCE • DINING ROOMS • COCKTAIL BAR

October 9, 1967



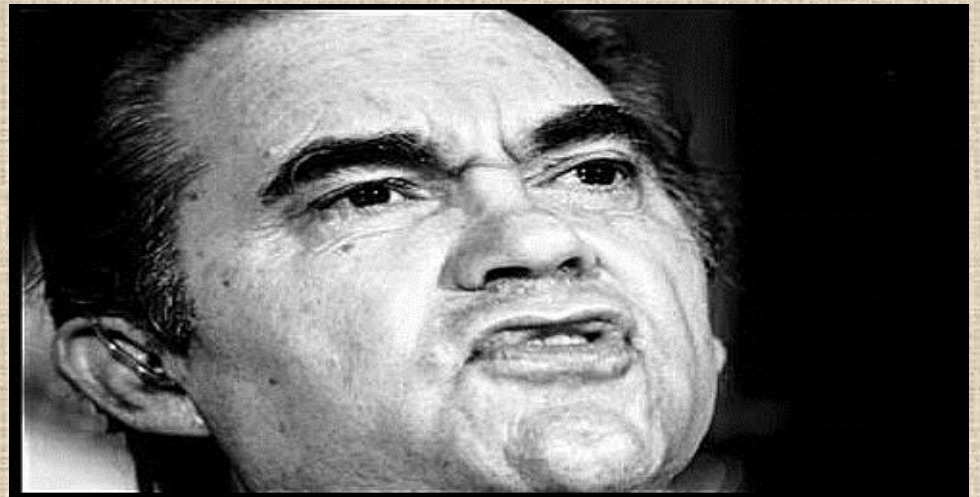
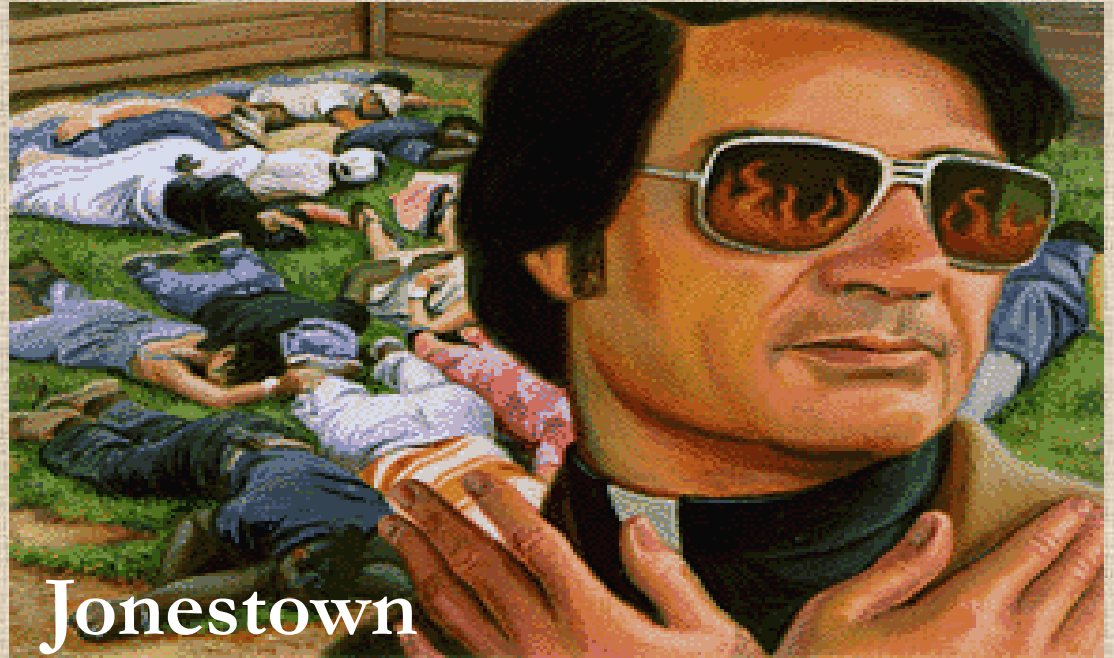
Oscar Mayer



The '70s



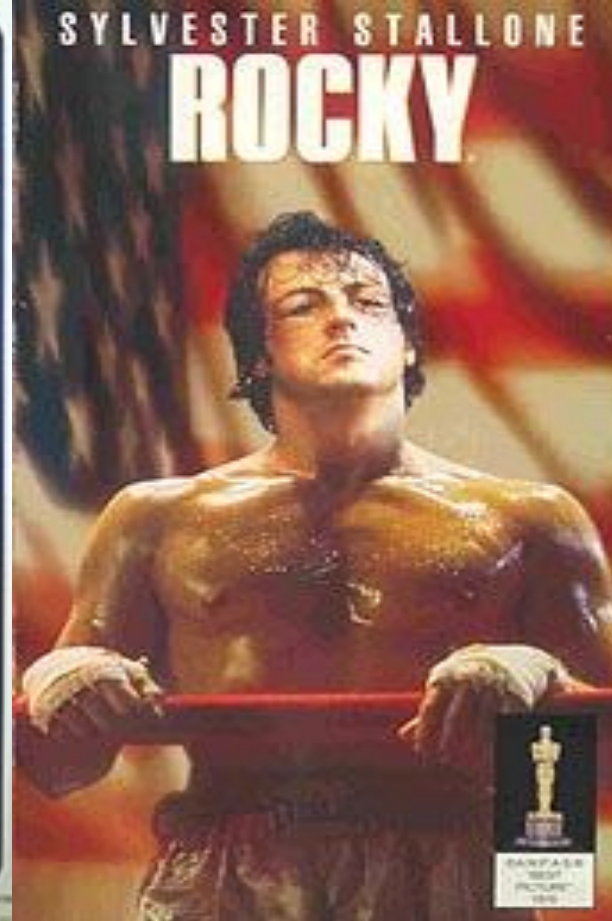
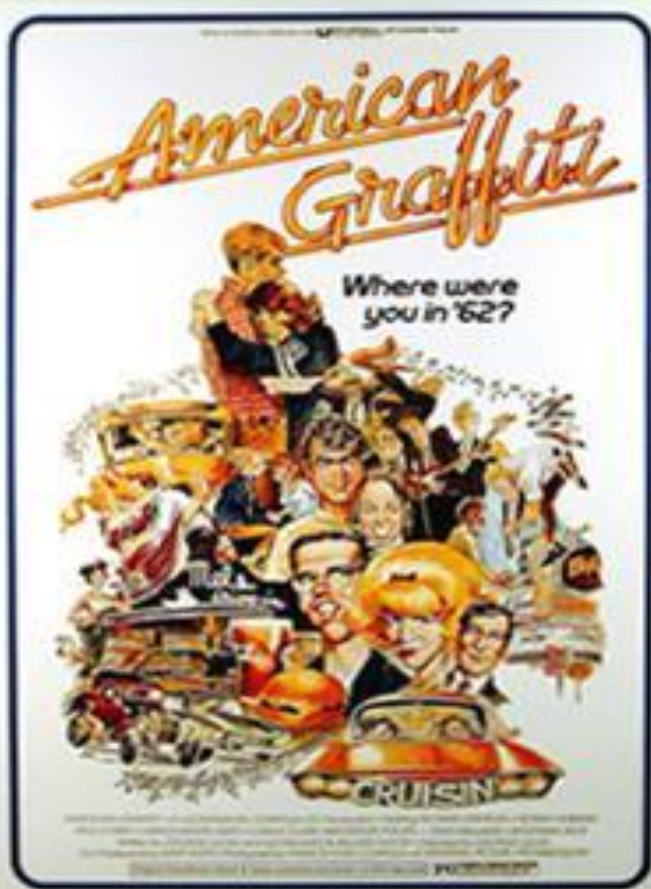












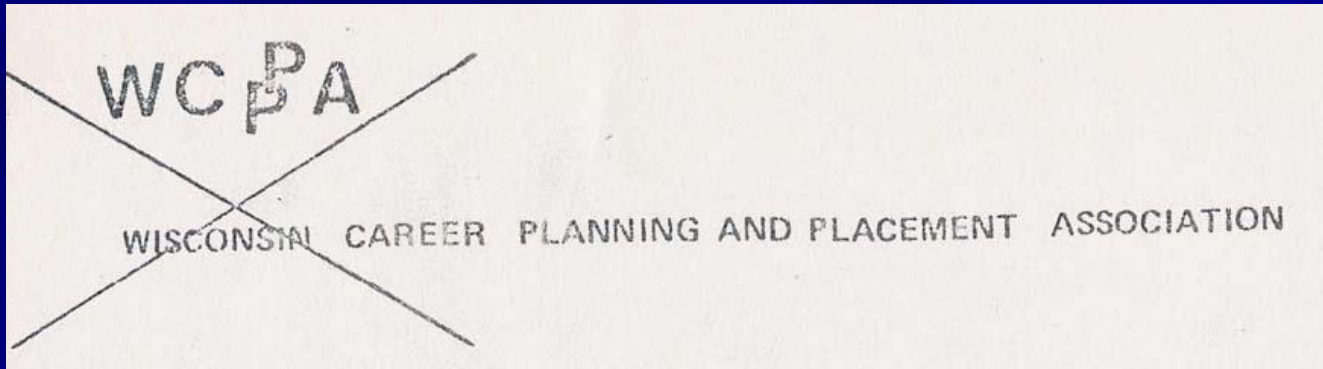
1970's



■ Spencer Dieckhoff, Emily Chervenik, Lee Jensen, John Gwin, Marie Dohn, Robert Wilson, Kathryn Lenihan, Gerald Lachowicz

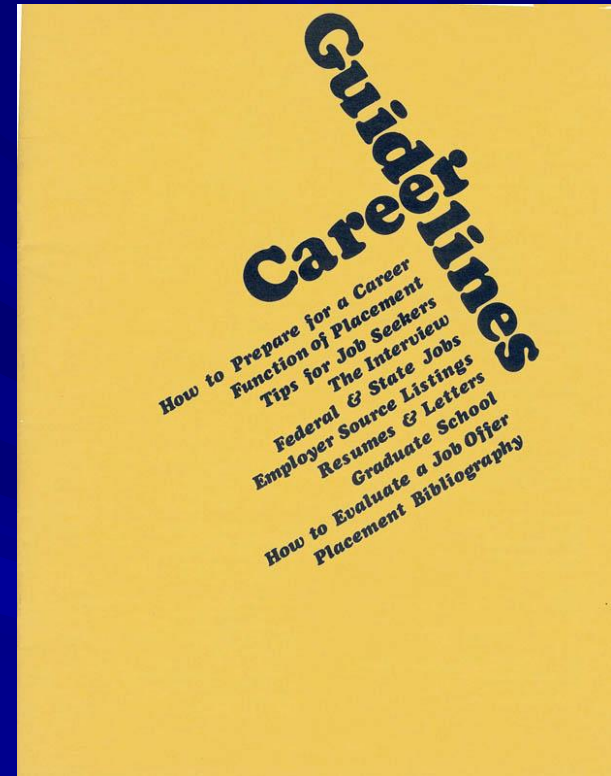
Name Change--1973

Wisconsin Career Planning and Placement Association

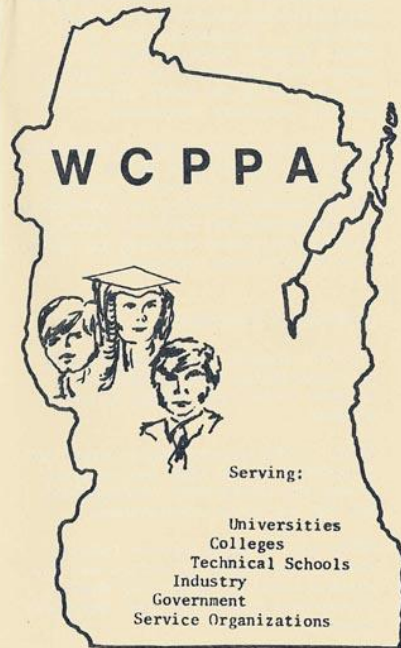


Career Guidelines Booklet

- WCPPA published their first of several Career Guidelines booklets for students
- Authors were Dennis Tierney and Jane Clark



1970's

<p>RETURN TO TREASURER, WCPA BOX 220 MILWAUKEE, WISCONSIN 53202</p>	<p>MEMBERSHIP REQUIREMENTS</p> <p>Membership in WCPA is open to all university, 4 year college, 2 year college and technical school representatives whose major function is placement.</p> <p>Employer membership is open to all industry, government and service organization representatives who are actively engaged in the employment of students and alumni from the above mentioned institutions.</p> <p>Membership in WCPA is <u>not open</u> to private employment agencies or other organizations not actively involved in college recruitment.</p> <p>COST AND HOW TO JOIN</p> <p>Annual membership dues for the WCPA are \$6.00.</p> <p>To join, mail the attached card with your check for \$6.00 payable to the <u>Wisconsin Career Planning and Placement Association</u> to:</p> <p style="text-align: center;">Treasurer, WCPA Box 220 Milwaukee, Wisconsin 53202</p>	 <p>Membership Information</p>
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Membership Application

1973-1975



Wayne Puttman—1973
UW-Eau Claire

- Robert Heideman,
UW-Madison—1974
- Kirby Stanat, UW-
Milwaukee--1975

1976



Bob Dahlke—1976
UW-Stout



Bob enjoying his retirement

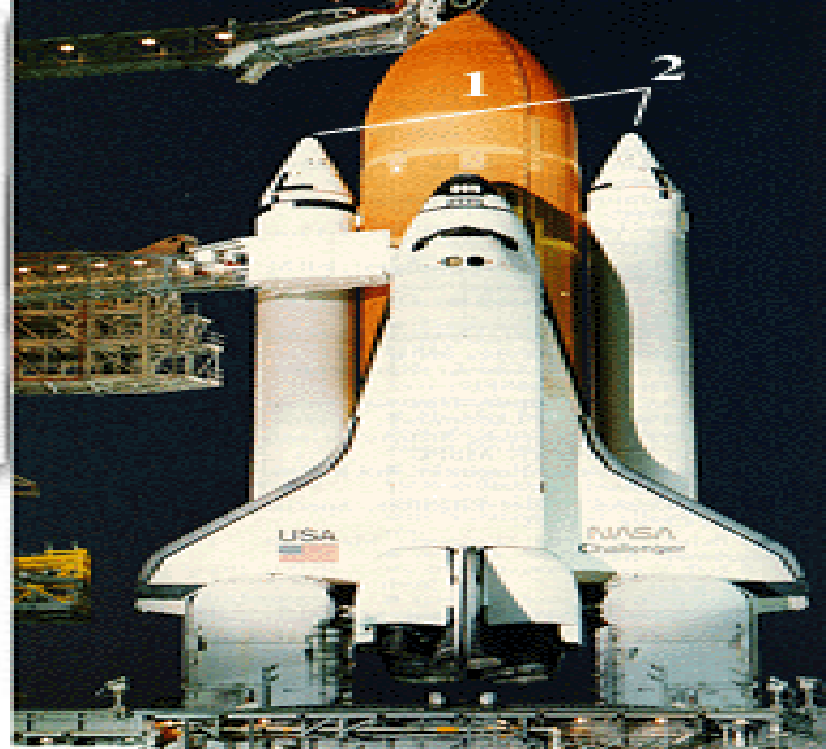
1977-1979

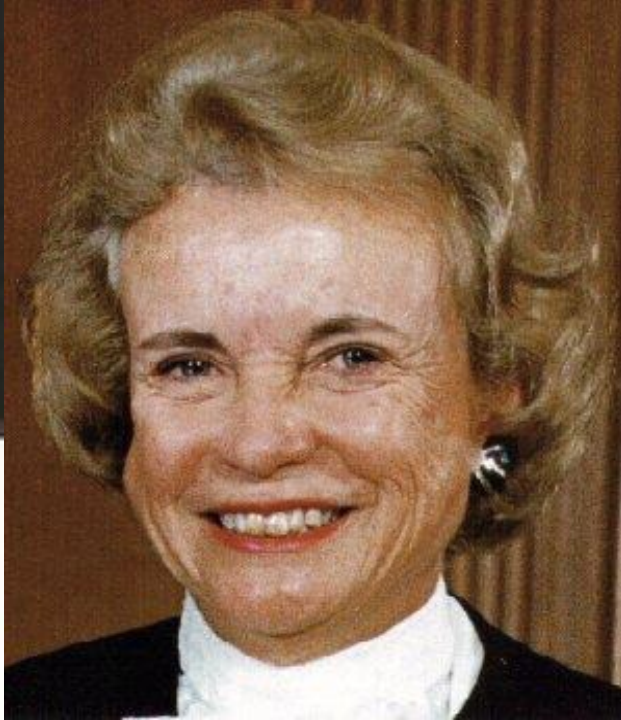
- 1977 Dick Bailey, UW-Whitewater
- 1978 John Gaube, Globe-Union, Inc.
- 1979 David Small, UW-Milwaukee

Now: Assistant Vice President
Student Services
University of Houston

- 1975-79 Barbara Kopplin
Marquette University
Secretary for five years







Down with the Berlin Wall





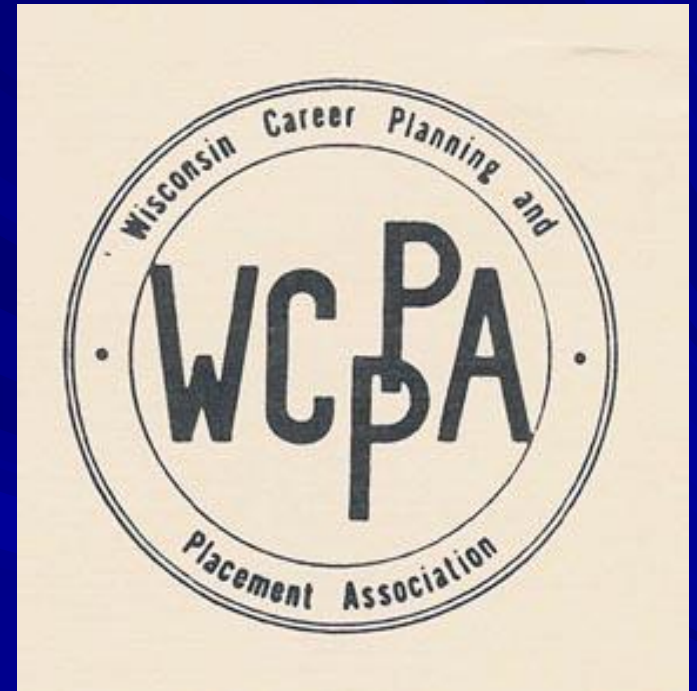
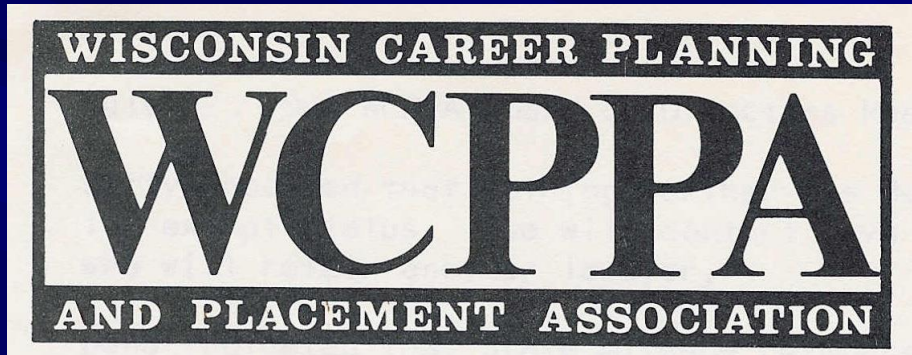


1980



Betty Donovan—1980
Wausau Insurance

1980's - Logos



1981 and 1982



Jim Oleson - 1981
UW-Eau Claire

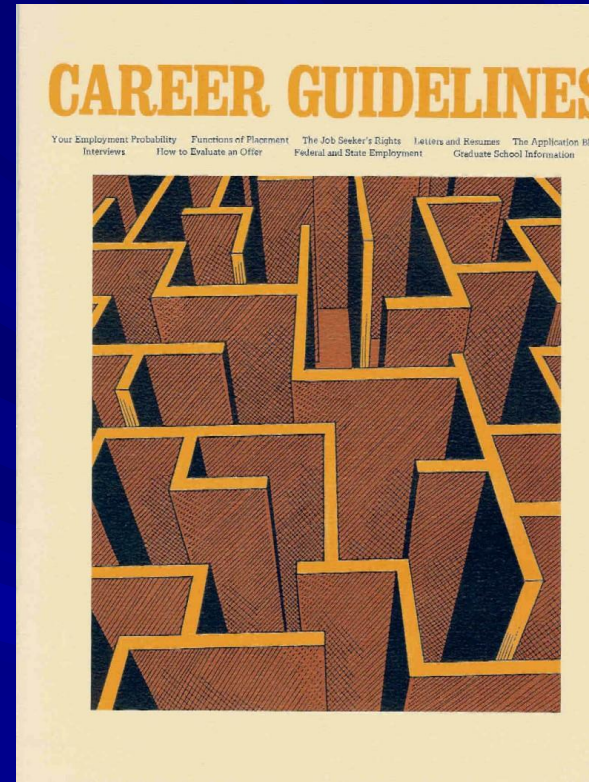
- WCPPA became incorporated
- no-stock, non-profit organization
- Received tax exempt status

Leo Fitzgerald--1982
Boston Store

1983



Dennis Tierney—1983
UW-Stevens Point



1984-1985



Esther Helgesen—1984
General Telephone

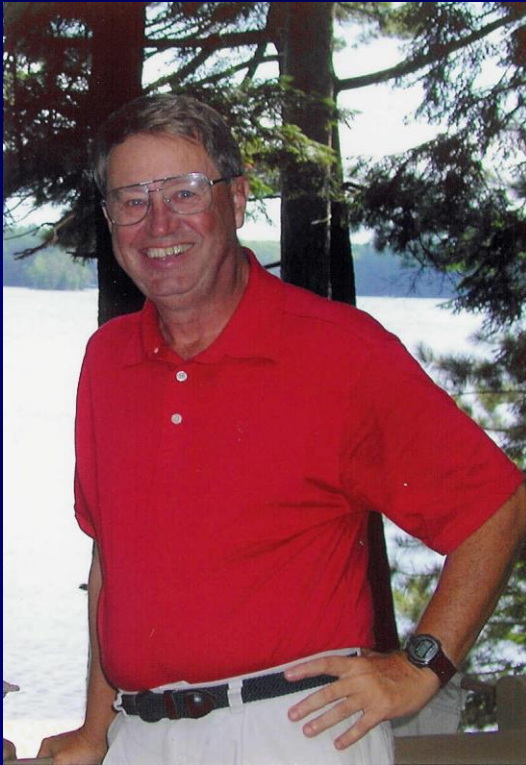


Karen Stauffacher—1985
UW-Madison

1986 and 1987

- 1986 Bob Hoffman, Aid Association for Lutherans
- 1987 Greg Schneider, Carroll College

Presidents— 1988 and 1989

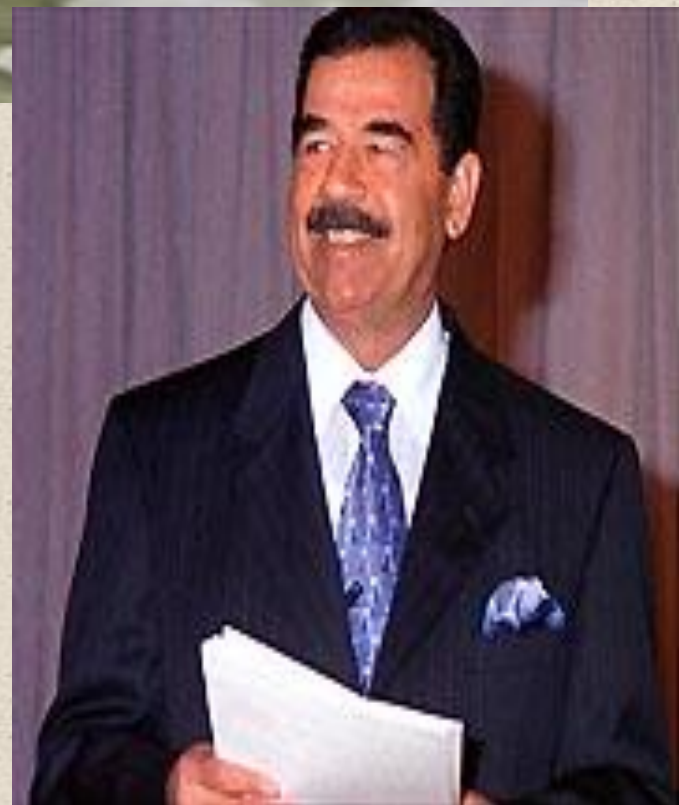


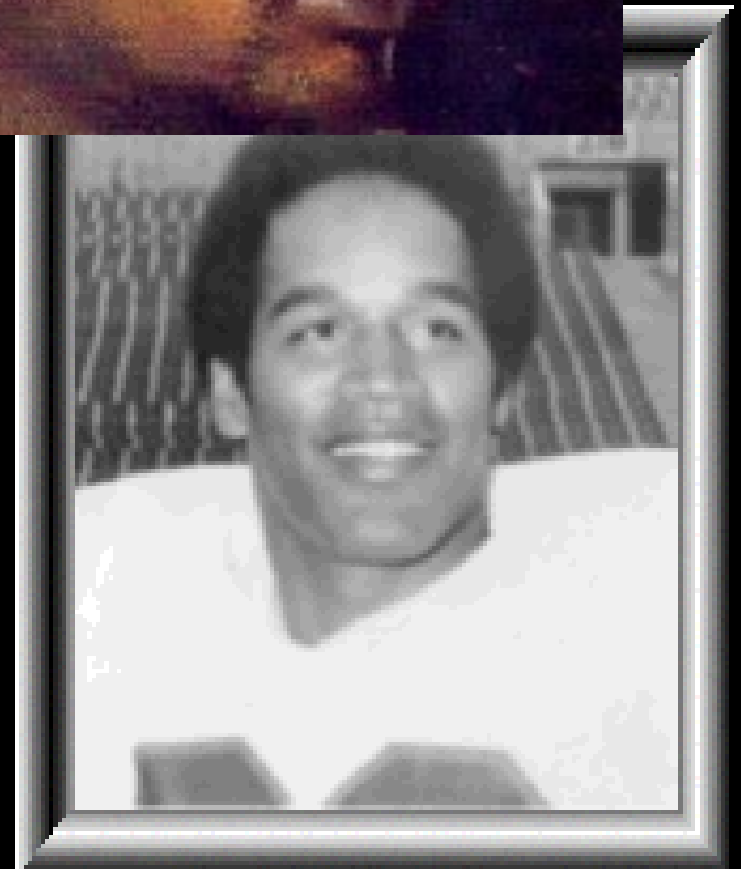
Joel Hervat—1988
American Family Insurance

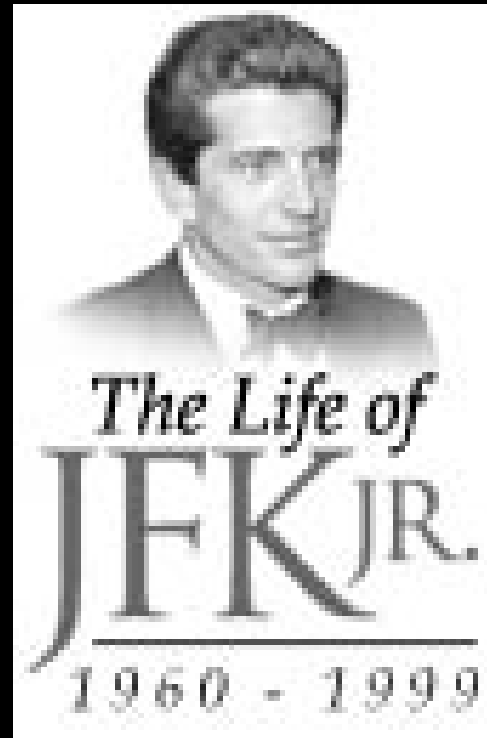


Barbara Mommaerts—1989
UW-Green Bay

The 1990s



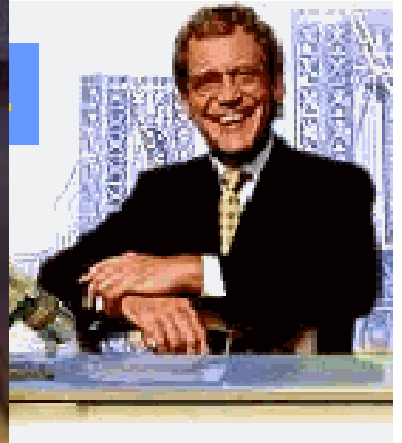




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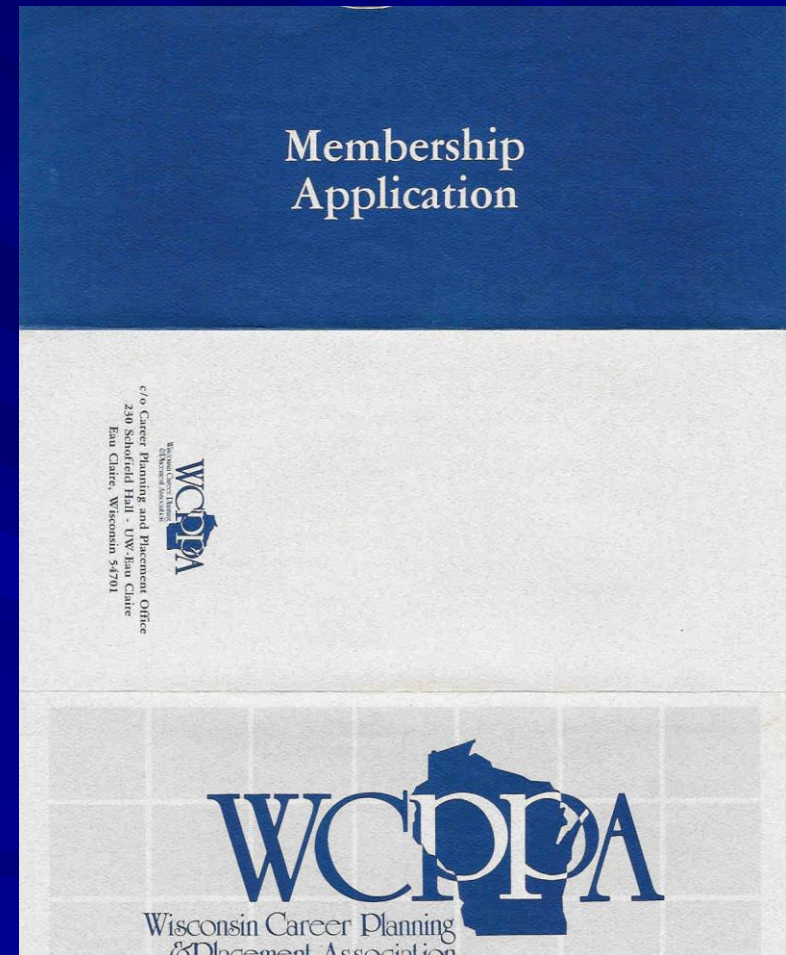






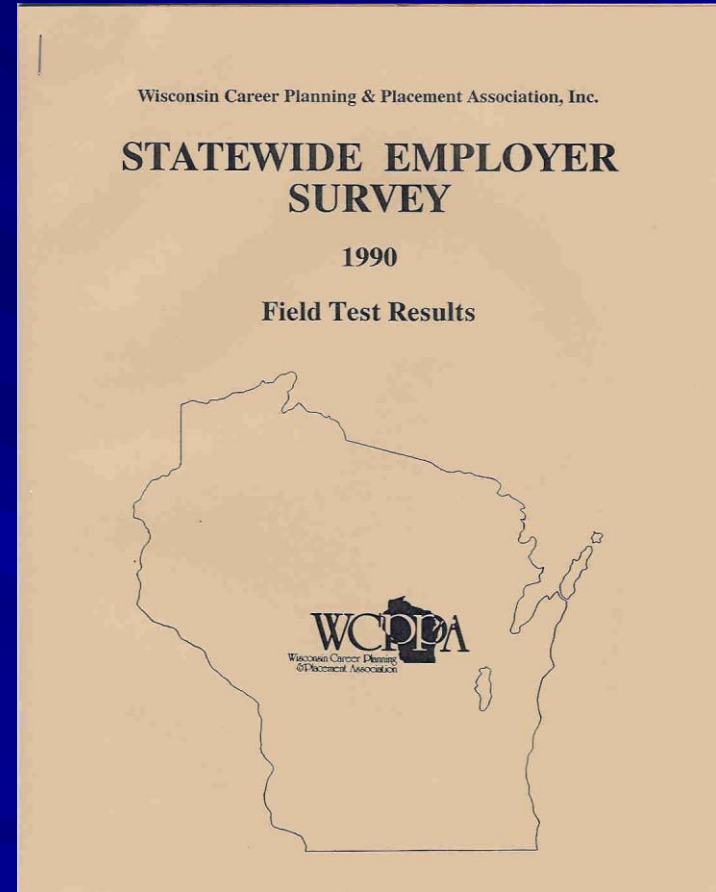
1990's

- 173 members
- Matt Partridge was president
- Over \$16,000 in the treasury
- New logo developed



Employer Survey--1990

- State Employers surveyed



1991

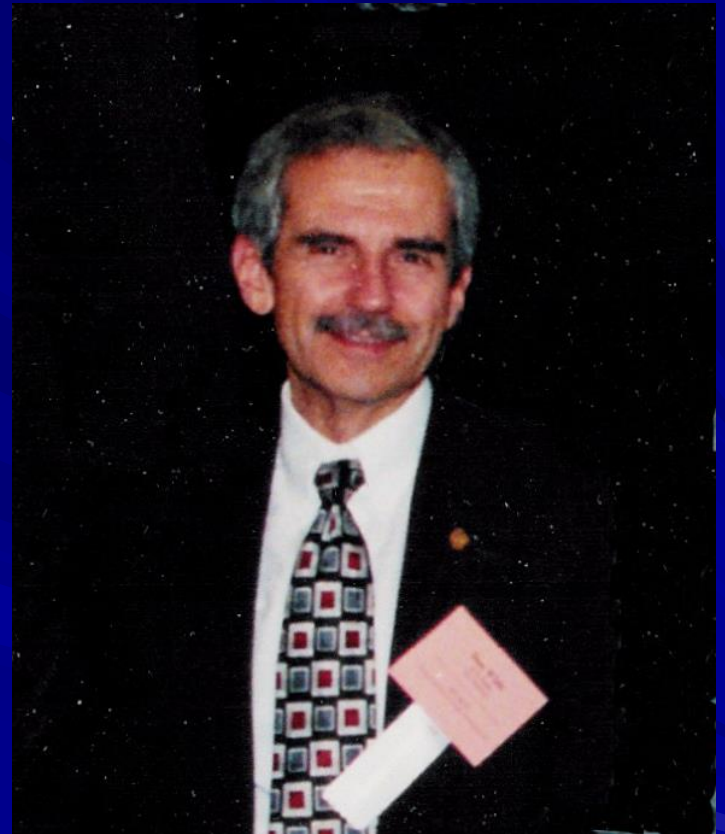


Tom Vaubel—1991
Ripon College

1992-1994

- Dianne Sinnwell--1993
UW-Milwaukee

- Nancy Truesdell--1994
Lawrence University



Dan Wink—1992
WH Brady Corporation

1995-1996



Cal Lanza—1995
CUNA Mutual



Carolyn Gorby—1996
UW-Whitewater

1997—Name Change

Name changed to WI-ACE

“Wisconsin Association of Colleges and Employers”



1997-1998



Debra Loeks—1997
Madison Gas & Electric



Carol Aspinwall—1998
Herzing College

1999

- First Annual Report
- Board restructured from 17 to 13 members
- Website developed
- Database of membership developed



Jane Luce—1999
Wausau Insurance

2000

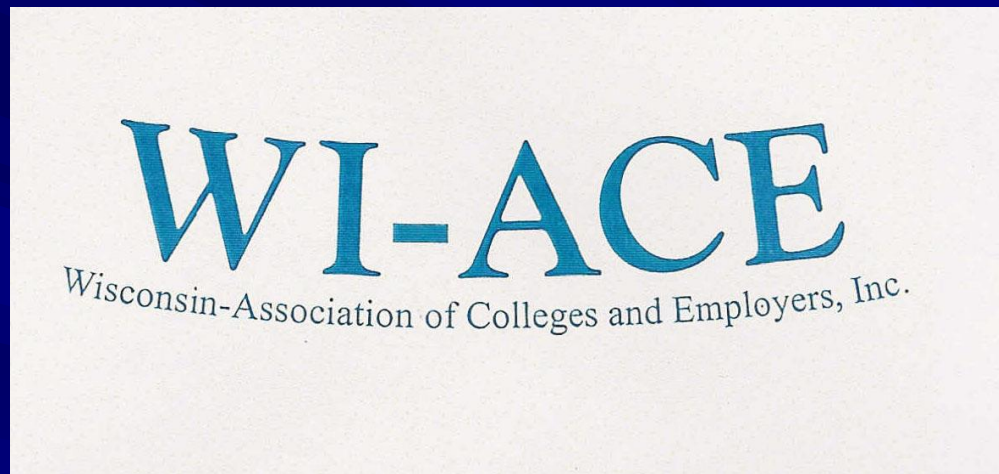
2000



**LaMont Meinen—2000
UW-Stout**

- December Conference held at the Osthoff with 96 registrants
- Historical timeline developed
- Vision statement added to By-laws and the Mission Statement was modified

New Logo



2001

- Associate Member status was established
- Website Location Became:
www.wi-ace.org



Phillip Clark—2001
SC Johnson

2002-2003



Karla Miller—2002
UW-Green Bay



Richard Marshall—2003
Schenck Solutions

2003 Redesign of Website



Username = member

Password = wi-ace

President-Elect



Craig Mosurinjohn—2004
UW-Whitewater

And on to the future
of WI-ACE