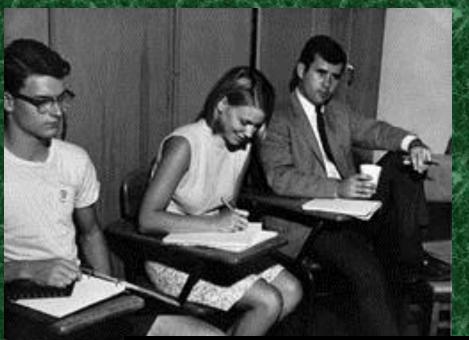
A HISTORY OF WILL-ACE

1963 - 2003









UNIVERSITY





























First Constitution

- Adopted on April 17, 1964
- Purpose: "develop and extend policies and standards for the placement of graduates from its respective institutions"
- Annual membership fees were \$2.00

WISCONSIN PLACEMENT DIRECTORS ASSOCIATION

CONSTITUTION (April, 1964)

ARTICLE I Declaration

The name of this association shall be, "Wisconsin College Placement Association."

ARTICLE II

The purpose of the Wisconsin College Placement Association is to develop and extend policies and standards for the placement of graduates from its respective institutions.

ARTICLE III Membership

Membership in the Wisconsin College Placement Association shall be spen to college personnel of academic institutions of higher education responsible for placement.

ARTICLE IV Officers of the Association

The Officers of the Association shall be

- A. President
- B. President-elect
- C. Secretary-Treasurer

The President-elect and Secretary-Treasurer shall be elected annually.

There shall also be an <u>Executive Committee</u> to consist of the above officers and three members who will each serve for three years. One member of this committee is to be appointed by the president each year. This Executive Committee shall be responsible for the formulation of projects, activities, policies, etc., to be proposed to the association at its annual meeting for their consideration. One of the Executive Committee members is to serve as the newsletter editor.

ARTICLE V

One official meeting of the association shall be scheduled annually. There may be other meetings officially approved by the membership or the Executive Committee at one of its meetings.

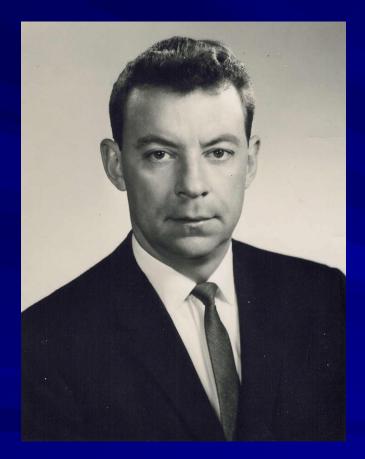
ARTICLE VI Membership Dues

Members of the association will pay an annual individual membership fee of \$2.00.

WCPA

 Original Name:
 Wisconsin College Placement Association

Two Early Members



Lee Jensen—1967 UW-River Falls



Dick Turzinski—1972 UW-Oshkosh

Employers Participate--1967





Oscar Mayer



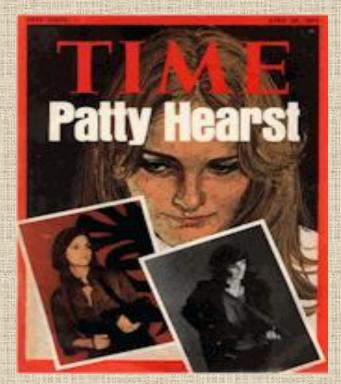


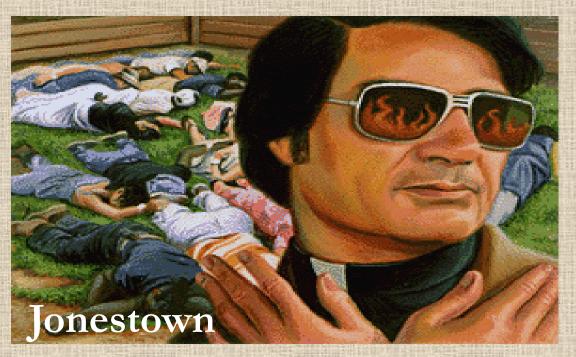


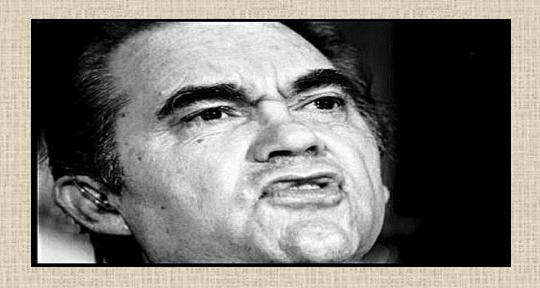














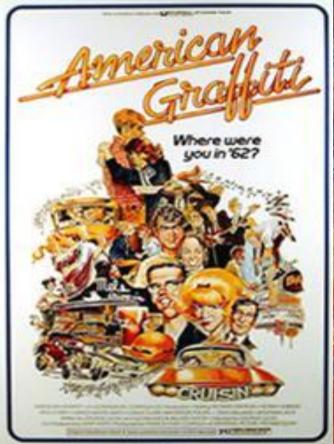
















THE ORIGINAL MOVIE SOUND TRACK





JAMES

SCHEIDER

ROBERT SHAW JAWS

RECHARD

FIRST STREET and CASE GETTER - FIRST BACKET - JOHN SELECTION - A TORONTO - A TORONTO - A TORONTO - JOHN SELECTION - JOHN SELECTION - JOHN SELECTION - JOHN SELECTION - A TORONTO - JOHN SELECTION - JOHN SELECTION - JOHN SELECTION - A TORONTO - A TO

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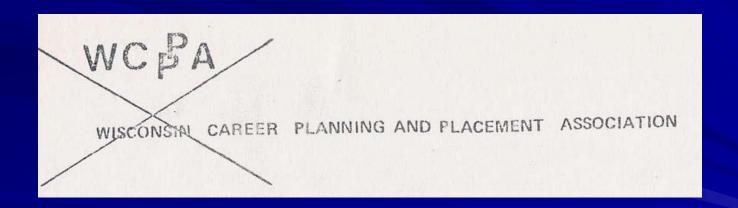
1970's



 Spencer Dieckhoff, Emily Chervenik, Lee Jensen, John Gwin, Marie Dohn, Robert Wilson, Kathryn Lenihan, Gerald Lachowicz

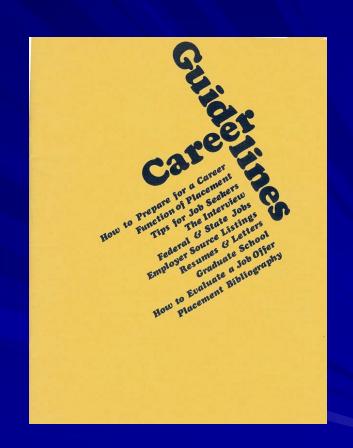
Name Change--1973

Wisconsin Career Planning and Placement Association



Career Guidelines Booklet

- WCPPA published their first of several Career Guidelines booklets for students
- Authors were Dennis Tierney and Jane Clark



1970's

MEMBERSHIP REQUIREMENTS

Membership in WCPPA is open to all university, 4 year college, 2 year college and technical school representatives whose major function is placement.

Employer membership is open to all industry, government and service organization representatives who are actively engaged in the employment of students and alumni from the above mentioned institutions.

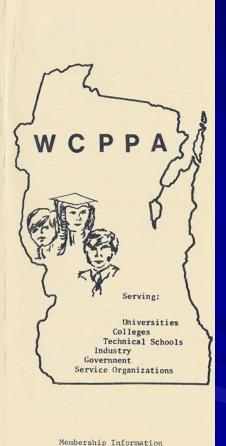
Membership in WCPPA is <u>not open</u> to private employment agencies or other organizations not actively involved in college recruitment.

COST AND HOW TO JOIN

Annual membership dues for the WCPPA are \$6.00.

To join, mail the attached card with your check for \$6.00 payable to the Wisconsin Career Planning and Placement Association to:

Treasurer, WCPPA Box 220 Milwaukee, Wisconsin 53202



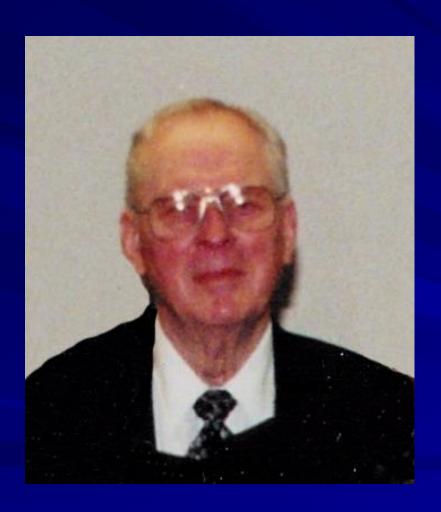
Membership Application

MILWAUKEE, WISCONSI

TREASURER,

ONSIN 5320

1973-1975



- Robert Heideman, UW-Madison—1974
- Kirby Stanat, UW-Milwaukee--1975

Wayne Puttman—1973 UW-Eau Claire

1976



Bob Dahlke—1976 UW-Stout



Bob enjoying his retirement

1977-1979

- 1977 Dick Bailey, UW-Whitewater
- 1978 John Gaube, Globe-Union, Inc.
- 1979 David Small, UW-Mllwaukee
 Now: Assistant Vice President
 Student Services
 University of Houston
- 1975-79 Barbara Kopplin
 Marquette University
 Secretary for five years









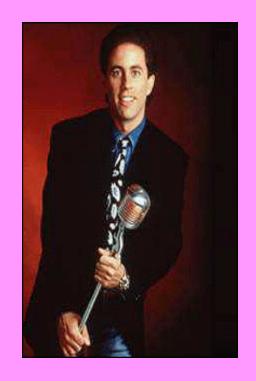














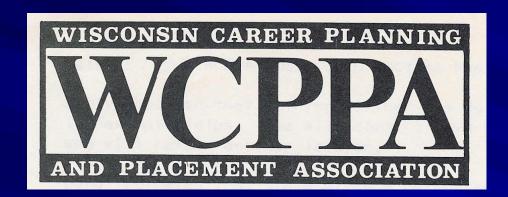
1980

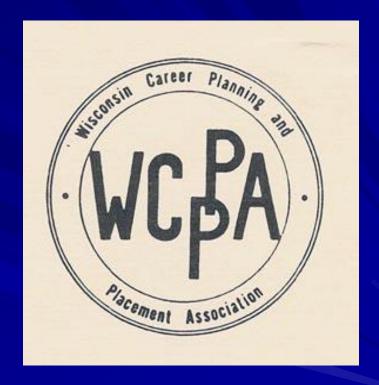




Betty Donovan—1980 Wausau Insurance

1980's - Logos





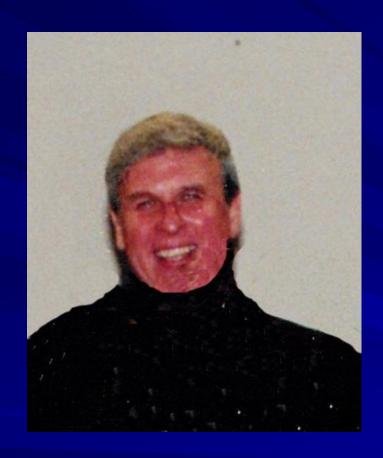
1981 and 1982

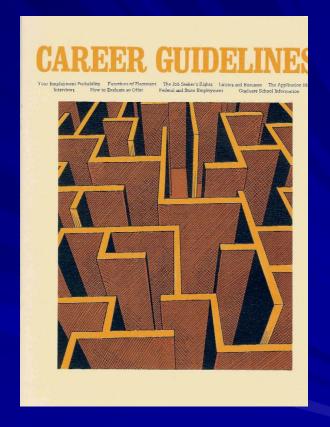


- WCPPA became incorporated
- no-stock, non-profit organization
- Received tax exempt status

Leo Fitzgerald--1982
Boston Store

Jim Oleson - 1981 UW-Eau Claire





Dennis Tierney—1983 UW-Stevens Point



Esther Helgesen—1984 General Telephone

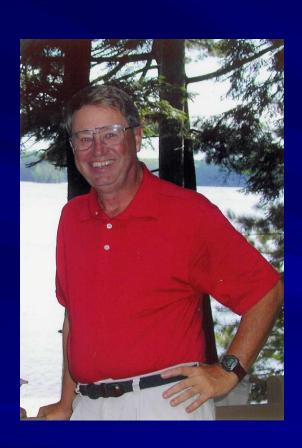


Karen Stauffacher—1985 UW-Madison

1986 and 1987

- 1986 Bob Hoffman, Aid Association for Lutherans
- 1987 Greg Schneider, Carroll College

Presidents—1988 and 1989

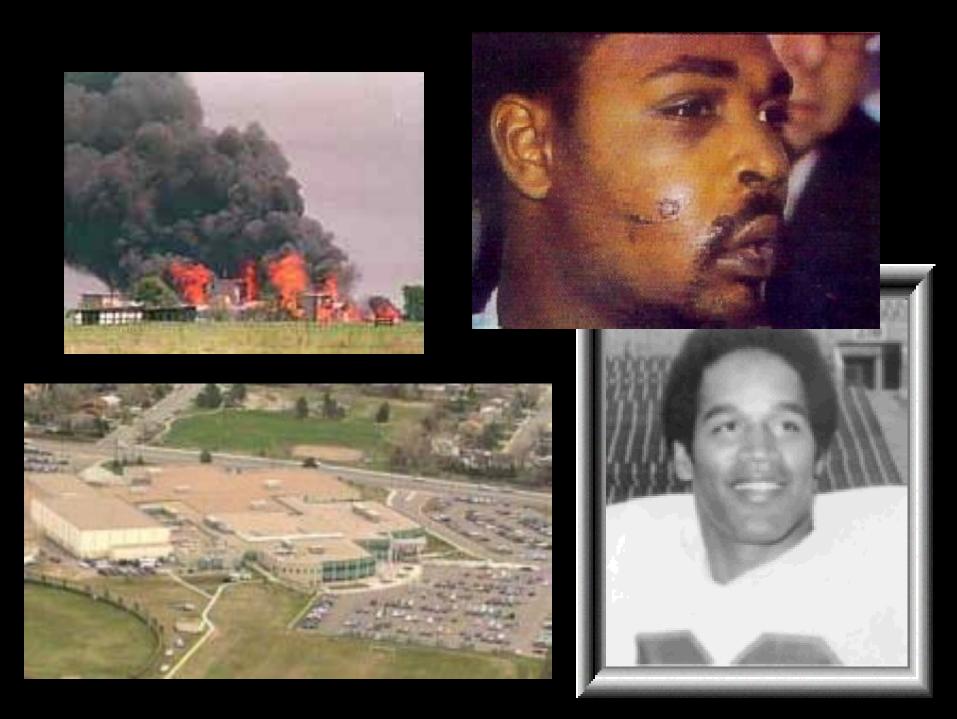


Joel Hervat—1988 American Family Insurance

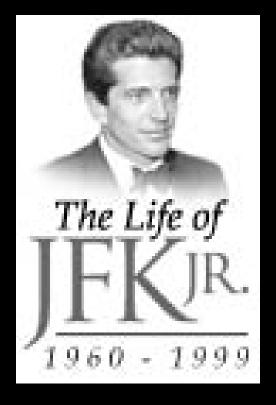


Barbara Mommaerts—1989 UW-Green Bay











.COMS

















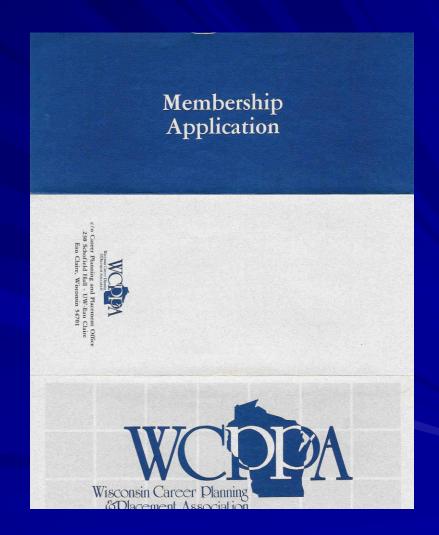






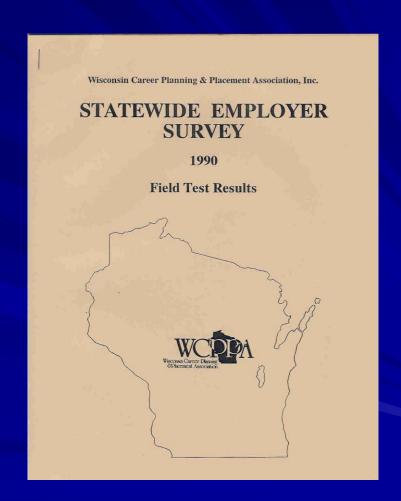
1990's

- 173 members
- Matt Partridge was president
- Over \$16,000 in the treasury
- New logo developed



Employer Survey--1990

State Employers surveyed

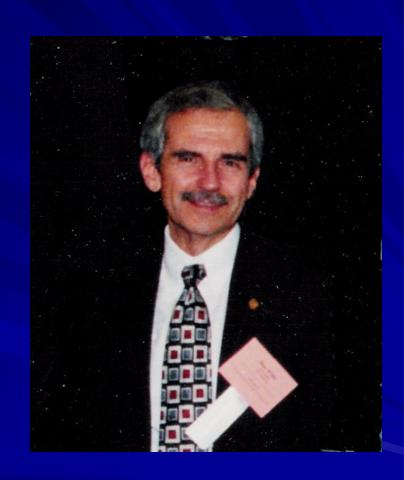




Tom Vaubel—1991 Ripon College

Dianne Sinnwell--1993UW-Milwaukee

Nancy Truesdell--1994Lawrence University



Dan Wink—1992 WH Brady Corporation



Cal Lanzel—1995 CUNA Mutual



Carolyn Gorby—1996 UW-Whitewater

1997—Name Change

Name changed to WI-ACE "Wisconsin Association of Colleges and Employers"





Debra Loeks—1997 Madison Gas & Electric



Carol Aspinwall—1998 Herzing College

- First Annual Report
- Board restructured from 17 to 13 members
- Website developed
- Database of membership developed



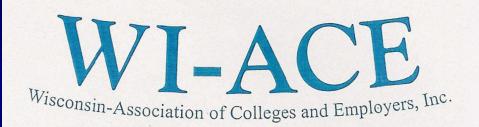
Jane Luce—1999 Wausau Insurance



LaMont Meinen—2000 UW-Stout

- December Conference held at the Osthoff with 96 registrants
- Historical timeline developed
- Vision statement
 added to By-laws and
 the Mission
 Statement was
 modified

New Logo



- Associate Member status was established
- Website Location Became:

www.wi-ace.org



Phillip Clark—2001 SC Johnson



Karla Miller—2002 UW-Green Bay



Richard Marshall—2003 Schenck Solutions

2003 Redesign of Website



Username = member

Password = wi-ace

President-Elect



Craig Mosurinjohn—2004 UW-Whitewater

And on to the future of WI-ACE