

Making

WAY ES with Leadership

WI-ACE Conference

Blue Harbor Resort Sheboygan, Wisconsin

December 7, 8 and 9, 2005

Bronze Level Sponsor:





SCHEDULE

5:00 - 6:00 p.m.

Wednesday, December 7, 2005

11:00 a.m. - 1:00 p.m. Registration Salon B

11:00 a.m. - 1:00 p.m. **Buffet Lunch** Lakeside Terrace

1:00 - 1:30 p.m. **President's Welcome - Rich Marshall** Salon B-C-D

1:30 - 2:45 p.m. **Keynote John Putzier:**

"Weirdos in the Workplace!

The New Normal...Thriving in the Age of the Individual"

2:45 - 3:30 p.m. **Babcock Ice Cream Break &**

> **Book Signing** Lakeside Terrace

3:30 - 4:45 p.m. **Traditional Group Sessions** Salon A

* Public - Diane Trendt, UW-Plattville

* Private Colleges/Universities - Jennifer Maney,

Carroll College

* Technical Colleges - Barbara Suyama,

Waukesha County Technical College

* Employers - **Tina Hanneman**, Direct Supply

Lakeside Terrace South

New Member Orientation 5:00 - 5:30 p.m. **Facilitators Meeting** Lakeside Terrace North

6:00 - 6:30 p.m. Lakeside Terrace **Cash Bar**

6:30 - 8:00 p.m. Lakeside Terrace Dinner

8:00 - 10:00 p.m. **Waterpark Fun and Video Arcade**

8:00 - Midnight **Hospitality Room**

Thursday, December 8, 2005

8:00 - 9:00 a.m. **Continental Breakfast** Lakeside Terrace 9:00 - 10:15 a.m. **Keynote Major Deb Sjorgen:** Salon B-C-D

The Starfish Difference

SCHEDULE

ĺ	10:15 - 10:30 a.m.	0:15 - 10:30 a.m. Break			
	10:30 - 11:45 a.m.	Concurrent Sessions		Salon B-C-D	
		1. How Culture Effects Retention & Recruitment & Best			
1		Practices, Wade Krogwald			
		2. Job Search Boot Camp, Elizabeth Dexter			
		3. How Online Discussion Boards Enhance			
		Internships, Nancy Murray			
	11:45 a.m 12:45 p.m	Lunch Lakeside Terrace			
	12:45 - 2:00 p.m.	Concurrent Sessions (Repeat of 1-3 above)	Salon B-C-D	
	2:00 – 2:15 p.m.	Break			
	2:15 - 3:30 p.m.	Keynote Eric Pye: S		Salon B-C-D	
		How To Create Thirst-Quenching Leadership			
		Results in All Areas of Life			
	3:30 - 4:30 p.m.	Committee Meetings (all are invited)		Salon B-C-D	
		Marketing	Publications		
		Membership	Technology		
		Conference Planning	By-Laws		
		Newsletter	Historian		
	5:30 - 6:30 p.m.	President's Reception/Cash Bar		Salon F-G	
	6:30 - 8:30 p.m.	Dinner and Awards		Salon F-G	
	8:30 - 11:00 p.m.	Waterpark Fun and Video Arcade			
	8:30 - 11:00 p.m.	Hospitality Room			
	Friday, December 9, 2005				
	7:00 – 8:00 a.m.	•	ŧ	Lakeside Terrace	
	8:00 - 9:00 a.m.	General Membership		Salon B-C-D	
	9:00 - 10:15 a.m.			Salon B-C-D	
		Building Relationships with Career			
		Services and Employers			
	10:15 - 10:30 a.m.	Break/Check-out			
	10:30 - 11:30 a.m.	.m. Mixed Group Sessions		Salon A	
		* Red – Jason Eckert, Marquette University			
	* Green - Michelle Burmester, Virchow Krause & Co.				
	* Blue – Jeanne Skoug , UW-Eau Claire				
		* Yellow – Jenny Thomas , MATC-Milwaukee			
	11:30 a.m.	Farewell and Door Prize	zes	Salon B-C-D	

Daytime attire is business casual with jeans acceptable on Friday

Keynote Speakers



"WEIRDOS IN THE WORKPLACE!"

The New Normal...

Thriving in the Age of the Individual

John Putzier

Whatever happened to the good old days when people looked and acted normal and all we had to do was put students and employers together, and everyone lived happily ever after? Why do I feel like I'm the only normal person left in the world? Is it all in my head, or are there really a lot more weirdos in the world today?

Author, consultant and workplace expert, John Putzier, will answer these and many other "thorny" questions in his opening keynote presentation at this year's **WI-ACE conference**. In this session, John will incorporate themes from both of his books (Get Weird! and Weirdos in the Workplace!) to help us understand what has happened to the world of work, and what we can do to not just survive, but to thrive in the midst of the Age of the Individual.

John appears regularly in the media, including CNN, NPR, ABC News and others, as an expert on current and emerging workplace issues and trends. His views are sometimes controversial, but they are rooted in reality and always on the mark. In fact, he says, "I would rather be correct, than politically correct!" Join us for a fun and enlightening opening session.



"THE STARFISH DIFFERENCE"

Major Deborah Sjogren

"Men are alike in their promises — it is only in their deeds that they are different." Moliere You can make a difference when no one seems to notice — when others are telling you that YOU can't. What you do matters and it matters for generations to come.

Major Deborah Sjogren is currently appointed as The Salvation Army's Milwaukee County Commander. She has been serving with her husband as an officer in The Salvation Army for nearly 30 years. They are the parents of two adult daughters. Major Sjogren is a native Iowan and studied nursing at Illinois Masonic Medical Center in Chicago, until entering The Salvation Army College for Officer Training in Chicago, IL.Throughout her tenure, she has had a ministry with her husband as a church pastor and administrator for 10 years. She has also served in various administrative capacities in many cities in the Midwest, including her most recent responsibility as The Salvation Army's Territorial Community Relations and Development Secretary for the 11 central states. She coordinated the 9-11 relief personnel of the central region to the East coast.

The Salvation Army is an evangelical part of the Universal Christian Church. One of the largest charitable and service organizations in the world, the Salvation Army has been in existence since 1865, supporting those in need without discrimination. For more information on the organization, visit the Salvation Army's website at www.samilwaukee.org.



"HOW TO CREATE THIRST-QUENCHING LEADERSHIP RESULTS IN ALL AREAS OF LIFE"

Eric Pye

Eric Pye is the owner of E. Pye & Associates, a computer training, web design and hosting company in Sheboygan, WI. Originally from Chicago, he attended Bradley University in Peoria, IL, where he studied Computer Information Systems. After college Eric delivered computer training for ExecuTrain – an internationally recognized computer training leader. With Executrain his ability to quickly internalize concepts and present them clearly, easily made him a favorite of clients like Wisconsin Public Services, Kohler Company, State Farm Insurance, Caterpillar Inc., and Modine Manufacturing for their private custom classes. Eric has traveled around the country teaching for companies such as General Motors and J. D. Power & Associates.

In 2004, Eric decided to strike out on his own following a dream that has been in the making for the better part of 20 years. A recent partnership with H20 Leadership Development has afforded him a platform to share some of his experiences and to hone his training and people skills which he uses skillfully to deliver his message. Eric's animated style, humorous delivery, and sincere desire to help others better themselves in the areas of technology, interpersonal relationships, and life, make him a joy to learn from. His topic How to Create Thirst-Quenching Leadership Results in Business and in Life equips audiences with a formula for creating greater success at work, at home, and in the community, by developing and enhancing the leadership skills that are in everyone and are "thirsty" for growth!



Wisconsin Association of Colleges & Employers, Inc. (WI-ACE)

2005 Board of Directors

Richard Marshall

Board Position: President, 2002-06 Rich Marshall, SPHR, Director of Human

Resources

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Board Position: Past President, 2003-05

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President Elect, 2005-07

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Karla E. Stanek

Board Position: Secretary 2005-06

Interim Director

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Michael Rusboldt

Board Position: Treasurer, 2004-05

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James Kraemer

Board Position: Bylaws Committee Chair, 2004-05

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Lisa Lindsay

Board Position: Conference Planning Committee Chair, 2005-06

Director, Career Development

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Diane Kavalauskas

Board Position: Historian Committee Chair, 2004-05

Career Advisor, School of Business

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Angela Kundert

Board Position: Marketing Committee Chair, 2005-06

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Karla Miller

Board Position: Membership Committee

Chair. 2005-06

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Angela Stemo

Board Position: Newsletter Committee Chair. 2004-05

Human Resources Representative/Recruiter

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Raymond Rivera

Board Position: Publications Committee Chair, 2004-05

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Tim Tritch

Board Position: Technology Committee

Chair, 2005-06

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Our Gratitude

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Jennifer Valentine

Jill Verges

Gloria Wiener

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